

The PCPS Measures of Academic Progress (MAP) video was created to clearly explain how the Division tracks student growth and predicts students' proficiency in math and reading. The video featured an Instructional Coach and a VLA Reading Specialist who outlined the benefits of MAP data and explained how it helps educators anticipate students' potential performance on the Standards of Learning (SOL) assessments. The primary goal of the video was to clarify the MAP Growth Assessment process and explain its importance in guiding instruction and supporting student achievement. By featuring staff testimonials and explanations, the video broke down MAP data concepts and made them understandable for students and families. The video was premiered at a School Board Meeting in conjunction with a presentation on the MAP winter student data and later it was shared across multiple social media channels. The video will continue to serve as a key resource to explain the Division's assessment strategy and emphasize the importance of data-driven decision-making in education. The video was designed for students and families. The video clarified how MAP assessments track student progress and support individualized learning, and provided insight into how PCPS is using data to drive academic improvement. The video was part of a larger communication strategy to improve transparency and engagement. By featuring educators who work directly with students, the video built trust and credibility, ensuring that students and families understood the purpose and benefits of MAP growth assessments. The MAP growth assessment video has increased awareness and understanding of MAP data within the PCPS community. The video will continue to be used to better understand how MAP assessments align with PCPS's instructional goals, supporting informed decision-making.